

[IMAGINE HOW STRONG]



CATERPILLAR®

KEEPING YOU STRONG TODAY AND BEYOND.

As the truck industry continues to change, your success comes from leveraging your strengths. But our collective strength can shape the future. We are excited to announce that Caterpillar and Navistar have signed a definitive agreement to move forward on the development of a full line of Caterpillar® vocational trucks for North America.

Imagine the possibilities that a premium, purpose-built Caterpillar truck can bring to you and your business.

A new strategy for the road ahead

In order to provide our customers long-term value and solid return on investment, we must explore a more integrated truck solution to meet business needs. Our alliance with Navistar positions us to do just that.

Navistar's expertise in the design, development and manufacturing of trucks, combined with Caterpillar's industry-leading technologies, customer support and intimate knowledge of worksite and operator environments, will provide customers with a world-class and fully integrated line of vocational trucks.

Ideas that reach beyond

Caterpillar and Navistar engineers have already begun development on this new line of trucks. Armed with customer insight, together we are committed to becoming a leader in the premium vocational truck market, beginning in 2011.

Here are some of the premium features we are exploring:

- Lightweight aluminum cabs
- Durable, reliable Caterpillar components and electronic systems
- Comfort and style based on drivers' wants and needs
- Materials and technologies selected for their outstanding abilities to buffer engine noise, reduce vibration and combat driver fatigue
- Advanced telematics and operator controls for enhanced safety
- Integration of Caterpillar's proprietary hydraulic control systems for optimal productivity

Our roadmap for success

Cat Dealers will continue to provide industry-leading product support and service well beyond 2010 for all customers who operate Caterpillar on-highway engines regardless of truck brand. Throughout our planning and development process, we have continuously gathered customer feedback from across the country. It is our goal to take this feedback from customers like you and design a purpose-built truck according to your needs and desires. As our vision comes closer to reality, we will continue to communicate our progress.

The new line of vocational trucks is scheduled to be introduced in late 2010 with production targets set for mid-2011. These purpose-built trucks will be sold and serviced exclusively through the Cat Dealer network and will present many new opportunities for you and your business.

Our history together has been strong. And while the future is changing, these changes are going to add greater value for our customers and our company. This new direction will not put us on a different road—it takes us to where all roads converge.

Imagine just how strong we can be.

Certain statements in this release relate to future events and expectations and as such constitute forward-looking statements involving known and unknown factors that may cause actual results of Caterpillar Inc. to be different from those expressed or implied in the forward-looking statements. In this context, words such as "will," "would," "expect," "anticipate," or other similar words and phrases often identify forward-looking statements made on behalf of Caterpillar. It is important to note that actual results of the company may differ materially from those described or implied in such forward-looking statements based on a number of factors and uncertainties including, but not limited to, change in economic conditions; currency exchange or interest rates; political stability; market acceptance of the company's products and services; significant changes in the competitive environment; epidemic diseases; changes in law, regulations and tax rates; and other general economic, business and financing conditions and factors described in more detail in the company's form 10-Q filed with the Securities and Exchange Commission on October 31, 2008. This filing is available on our website at www.cat.com/secfilings. We do not undertake to update our forward-looking statements.